

FARMINGTON TOURISM AND CONVENTION BUREAU
COMMUNITY EVENT FUNDING APPLICATION

Name of organization _____

Address _____

Phone _____

Website _____

Contact Name and Phone _____

Contact Email _____

Description of Event (Include Date, Length, location and estimated attendance – Attach separate sheet if necessary). Also include expected area the event will draw from.

Type of Funding Requested:

___ Marketing and Promotion Outside Local Area (Limited to \$1,500)

___ Marketing and Promotion Inside Local Area (Limited to \$500)

___ Direct Event Expense (Limited to \$1,500)

Total Amount requested _____

Approximate total cost of the event _____

Description of how funds will be used

Have funds been received in the past? If yes, please describe

Estimated impact on businesses in the Farmington area

Advertising and Promotion Plan

Applicant understands that funding from the Tourism Bureau is not guaranteed. Approved money is distributed after the event to reimburse sponsoring organization. Following the event, a follow up report detailing how the organization utilized the money with the receipt included, and estimated attendance at the event must be submitted before money is awarded. Applicant also understands that the Farmington Tourism and Convention Bureau should be listed as an event sponsor in all advertising.

Signature of Applicant

_____ Date _____

Signature of Farmington Tourism and Convention Bureau Director

_____ Date _____